

# THE PALESTINE DAILY HERALD.

Entered in the Palestine, Texas, Postoffice as Second-Class Mail Matter  
PUBLISHED EVERY AFTERNOON—SUNDAY EXCEPTED.

W. M. AND H. V. HAMILTON, JR., . . . . . Editors and Proprietors.

TELEPHONE 4-4-4

"The Hamilton Boys, You Know."

SUBSCRIPTION, 15 CENTS THE WEEK—BY THE YEAR, \$6.00.

## NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of "The Herald" will be gladly corrected upon it being brought to attention of the publishers.

THURSDAY, SEPTEMBER 9, 1909.

## WEATHER FORECAST.

For Palestine and vicinity:  
Tonight and Friday partly  
cloudy weather. Stationary  
temperature.

## SEPTEMBER 9 IN HISTORY.

- 1839—Large section of Mobile, Ala., destroyed by fire.
- 1846—Telegraph completed between New York City and Albany.
- 1850—California admitted to the union.
- 1851—Thomas Hopkins Gallaudet, a pioneer in the field of education for the deaf and dumb, died in Hartford, Conn. Born in Philadelphia, Dec. 10, 1787.
- 1863—Gen. Crittenden's division of Rosecrans' army entered Chattanooga.
- 1874—Colorado for the first time went democratic.
- 1891—M. Jules Grevy, ex-president of France, died. Born Aug. 15, 1807.
- 1903—The Queensland government resigned.

## THERE'LL BE A HOT TIME.

When the writer listened to Governor Campbell delivering his Labor Day speech here Monday he knew that the governor had started a hot fight in this state that will not be settled for many months to come. It is a question of whether the people shall instruct their public officers or whether the officers shall instruct and dictate to the people. And that is a pretty big question. Senator Bailey takes the position that a man as smart as he is should not be bound by any kind of party pledge, but should make policies as he goes and make the party come to his way of thinking. The governor takes the opposite view and says the people should control and that the man elected by his party should obey his instructions or get out of office. Frank Putnam in the Houston Chronicle makes the following observations in the premises:

The hot talk of the day was delivered by the governor at Palestine. He is not a candidate for any office now, his friends say, and he has left the reservation in full war paint and feathers. He doesn't have to "be good" any longer and he doesn't care a rap who knows it.

Like Representative Henry at Texarkana, he did not name Senator Bailey, but he handed him a few packages addressed so that the public would make no mistake about whom they were intended for.

"You go to your state convention," he told his old neighbors, "through the delegates that you elect for you from your primaries, directed to formulate a platform of principles that will respond to the will of that party organization. That platform is made. Upon it your candidates for governor, for the legislature and for all public offices are elected; and that pledge, made by the democratic party to the great masses of the people of this country, if the candidates are elected, is the pledge of every democrat to the great party of the people and a pledge and guaranty of the kind of govern-

ment they will have. And I say that every man that takes office on a democratic platform is in honor bound to live up to that platform. And if he fails to do it he should be whipped from power. That doctrine reaches every man that loves his state. That is the doctrine that finds lodgment in the breast of every man who loves the liberty of his country and who is serving the people of his country and not the trusts.

"Your public officers are serving you or they are serving special interests. They are serving the few that would use instrumentalities of government to plunder and rob the people. When a man lives up to the platform he is serving the people; when he violates the platform he is serving them that are plundering you."

So, then, the issue seems to be fairly clear, as between Bailey and Colquitt on one side and Campbell and Henry on the other side, and it seems to be this: Shall the people instruct their public servants, or shall their public servants instruct the people?

You will notice, gentle reader, that while Mr. Bailey and Mr. Colquitt talk a lot about their high pride that would lead them to resign an office rather than to obey a party instruction contrary to the dictates of their conscience, they have not yet resigned any offices. They buck, but they hold on to their respective jobs with both hands.

Continuing, Governor Campbell said:

"There was an effort made during the last legislature to order that railroad (the state prison railroad from Rusk to Palestine) sold by legislative enactment. Why? Because the railroads of this state don't want to see the state own a railroad. Now, I am opposed to government ownership of railroads, but I am in favor of the people of Texas owning a railroad. And I am in favor of extending this railroad across the state of Texas. The extension of that railroad will be an issue in the next campaign and the people of Texas will demand that they have a railroad of their own."

Possibly Mr. Bryan will contribute something further of public interest when he discusses the tariff at Dallas September 14. You know that he, like Governor Campbell and Representative Henry, holds that the people should instruct their public servants and that the public servants should obey instructions or resign, whereas our Texas giants hold the contrary view.

## DR. RANKIN PARTS WAYS WITH SENATOR BAILEY.

Speaking of Senator Bailey's latest stand on the whisky question, Dr. Rankin, editor of the Home and State, and who has always been an ardent Bailey admirer, has the following to say:

"No man owes more to the prohibition element in the democratic party of Texas than Senator Bailey. They are the people who put him into congress from the old Fifth district; and they are the people who put him into the United States senate over Horace Chilton. And they did it because he stood by the amendment in 1887. It was in that campaign that he won his political spurs. Chilton was a rabid anti, and for this reason we gave Senator Bailey our unqualified support. And in his fearful campaign of last year when his destiny was in the balance a majority of the prohibitionists of North Texas remained true to him and he won by a narrow majority. Had they turned against him he would have lost out beyond all peradventure of doubt. And now, long before the question of prohibition is to come before the people, the senator throws the weight of his influence against prohibition, and thus gives comfort and encouragement to the enemy. Maybe he is acting wisely, and maybe he is acting fairly and justly with his prohibition following, but if so we are too obtuse to see it that way. We have always admired him and stood by him through thick and thin. On no occasion has he ever had reason to doubt our loyalty. But with all our admiration for Senator Bailey's great ability, and with our personal friendship for him as a man and a statesman, we cannot and will not follow him into the anti-prohibition camp. On any and all parts of the ground, when the cause of prohibition is at stake, we will stand true to the latter if the

heavens fall. Personal friendship and personal admiration will cut no figure with us, if the prohibition issue is imperiled thereby. Where this question is directly involved, prohibitionists must and will stand true to prohibition, and the man who wantonly throws himself directly across its pathway will do so at the hazard of his own political weal. On with the battle."

## ADVERTISING IS A SCIENCE.

Advertising is a science. Advertising is a science that requires close study and complete mastery, if one would succeed. To be successful in advertising one must know the people he wishes to reach, and then adopt the best means to reach them. A merchant makes a mistake when he assumes that people are just dying to read his ads. To the contrary, in order to get his ads. read he must clothe them attractively; must put good sense into them, display them well, and must have something offered to the people that the people want.

As a rule men are not ad. readers to any great extent; therefore the advertiser must make his appeal to the women. They read the ads.—some of them. They do not read circulars and bills to any great extent. But they do read the newspaper ads.

Take the average bill, for instance, and if it finds its way over the fence perhaps one member of the family sees it. More than likely, however, the servant hustles it in with the rest of the garbage and trash, and it is lost.

It is different with the newspaper ad. The paper goes the rounds of the family circle; it is read when the women are in a receptive mood; when they are at leisure. It is then they scan the newspaper columns for that contemplated shopping tour, or to see what special offerings are made for their trade.

While the bill is hustled around, and into the trash can, the newspaper is invited into the family circle and is a favored guest.

Not long ago a good woman of Palestine phoned the Herald to know if some means could not be invoked to compel people not to throw bills into her yard. She said on the day she phoned that not less than half a dozen different bills, and a handful of each, had been thrown into her yard, and that it had kept the servant busy keeping

position in the north pole controversy. Without knowing whether or not Cook really reached the pole, it seems to the Herald that Peary should wait until he is able to offer conclusive evidence to the scientific world that such is the case. For all we know Peary is the fraud in the case, and he should not be so quick to question others less he brings suspicion upon himself. Cook says there is glory enough for both; Peary says "I am all of it."

# OUR AIM

Is to Give You Satisfaction..

The above means—Style, Quality, Fit and Price. We devote all of our time to one specialty—that is Ladies and Misses' Ready to Wear. You will find what you want at The Model when it comes to Women's Wearing Apparel. Try us.

Next to Gas  
O'ce  
288 Oak St

# The Model

Phone  
594

Most Up-to-Date Store in East Texas.

## TO MEET IN PALESTINE

East Texas Editorial Association Called to Meet Here September 24th and 25th.

President R. E. Yantis of the East Texas Editorial Association has called a meeting of the association in this city on Friday and Saturday, the 24th and 25th inst. As the members of the association pay their own way at these meetings they do not wait for an invitation to meet, but select the location most desirable for such meetings. Their object in coming to Palestine at this time is to view the new State railroad and take the trip over to Rusk over the new line.

While the association asks no favors of the city, of course Palestine will not let such an opportunity go by without trying to make a good impression on the visiting newspaper men. This matter will be discussed at the Board of Trade this evening, when the Herald feels sure a suitable program of entertainment will be arranged for by the Board. All of the men of the East Texas Press Association are East Texas boosters, and they are doing a big work for this section. Palestine is especially favored in being host to such a party.

## PLAYS AND PLAYERS.

Louise Gunning has begun her second season in "Marcelle."

E. M. Holland is to be in the cast of "Foreign Exchange."

Chauncey Olcott has opened his season at Saratoga in "Ragged Robin."

Bert Williams will be seen this season in a new musical play called "Mr. Lode of Coal."

Edgar Selwyn has relinquished his role of "Pierre of the Plains" to Severn Dedeys.

Gene Lueska has been engaged for an important part with Anna Held in her play "Miss Innocence."

Frederick Paulding, the actor and playwright, will be a member of Lew Fields' company the coming season.

John Philip Sousa has signed contracts with the Shuberts to write a comic opera. It will be called "The Glass Blowers."

Charles Frohman is to star Gerald Du Maurier and Irene Vanbrugh at the head of their own companies this coming season.

The latest news is that Annette Kellerman is to have a play written for her, with her diving performance as the center of interest.

Miss Marie Tempest will begin her proposed American tour in December and has planned to extend her season far into April.

The Shuberts have made plans to send out shortly two companies each in "Girls," "The Witching Hour" and

"The Wolf." The companies are nearly complete.

Clara Palmer will join the company playing "Old Dutch."

Leo Donnelly was a soldier in Uncle Sam's army during the Spanish-American war and did not begin his stage career as a monologist until after the war.

Agnes Patton, the young actress who took Mabel Taliaferro's part as "Loyey Mary" has just been engaged for an important part in the new play "The Coast of Chance."

There will be quite an array of former star actresses in vaudeville during the coming season. The list will include among others Virginia Harned, Maud Raymond, Nance O'Neil and Della Fox.

Mrs. Fiske is seriously considering the advisability of bringing out a new political play, dealing with certain much discussed events in Harrisburg, and called "The Grafters." A Philadelphia woman is the author.

Mrs. Kate Douglas Wiggin is collaborating with Miss Charlotte Thompson on a dramatic version of "Rebecca." It is expected that the new play will be ready for an early production during the coming season.

Lew Fields has engaged Harry Gilfoil for Blanche Ring's company. Mr. Gilfoil, who has been a vaudeville headliner since his last appearance in musical comedy, will originate a leading comedy role in Miss Ring's new piece, "The Yankee Girl."

The Little Candy Cold Cure Tablets called Preventives will, in a few hours, safely check all Colds or LaGrippe. Try them! 48-25c. Sold by John R. Heerne & Co.

IT IS  
WITH MUCH PLEASURE  
THAT WE INVITE  
YOU TO INSPECT THE  
MANY HANDSOME PAT-  
TERNS WE HAVE SE-  
LECTED FOR FALL  
AND WINTER.

MICHELL  
and  
DONAGHUE  
Tailors.

## International Fair

SAN ANTONIO, TEXAS  
Nov. 6 to 17, 1909

R. N. BUSH  
Real Estate, Fire Insurance and Col-  
lecting Agency.

All accounts entrusted to my care will  
receive prompt attention. Rentals  
looked after. Phone 91. Office, No.  
206 1-2 Main street.

William H. Smith, Corsicana, Texas,  
TUNER AND REPAIRER  
OF PIANOS.

Acknowledged ability, and seeks busi-  
ness upon dignified principles suited  
to the piano trade. Now at the Kel-  
ler House, City.

## Airdome

(THE COOLEST SPOT IN TOWN.)

Tim O'Connell, Manager.

## TONIGHT

McDonald Sisters

FLORA AND ETHEL  
In An Entire New Singing and Danc-  
ing Act, Entitled  
"THE PING PONG GIRLS."

2,500 FEET ANIMATED MOTION  
PICTURES.

## Old Organ

In Hot Water

An Easy Job

NEW ILLUSTRATED SONG  
By  
GEORGE R. COOKE

TWO SHOWS ..... 7:45 and 9 P. M.  
ADMISSION ..... 5c, 10c, 15c

Plenty of Good Seats and Ice Water.

## NOTICE

To the Patrons of the Palestine Public Schools.

The principals, respectively, of the High School, Central School, Second Ward School and Third Ward School will be at their buildings during the mornings of September 13th, 14th and 15th, from 8:30 to 12 o'clock noon. The purpose in being at the buildings during the week preceding the opening of school is to give out book lists and application cards to pupils who have been previously enrolled, to examine and classify new pupils, and to give special examinations to students who have done work during the summer. All patrons who desire to consult with principals concerning pupils are earnestly requested to do so during these three days.

Pupils will please report as indicated below:

High School—11th and 10th grades, on Monday, the 13th; 9th grade on Tuesday, the 14th; 8th grade on Wednesday, the 15th.

Central School—7th and 6th grades on Monday, the 13th; 5th and 4th grades on Tuesday, the 14th; 3rd, 2nd and 1st grades on Wednesday, the 15th.

Second and Third Ward Schools—6th and 5th grades on Monday, the 13th; 4th and 3rd grades on Tuesday, the 14th; 2nd and 1st grades on Wednesday, the 15th.

Fourth Ward—All grades on Monday, the 13th.

One great trouble at the opening of school every year is the lack of books. The plan outlined above, if followed, will enable pupils to supply themselves before the opening day. All pupils who are unable to secure books will kindly report the fact to their respective principals at 11 o'clock on Wednesday morning, the 15th of September.

Announcements will be made later concerning the opening of the colored schools.

Respectfully submitted,  
Walker King, Supt.

BROKEN LEGS, ARMS, ROCKERS.

Etc., Repaired. In fact, we repair anything in the furniture line. Phone 266. Ed Kingsbury, The New Silli-man Building.

Read This.  
Jacksonville, Texas.—This is to certify that my wife was cured of kidney and bladder trouble in 1895 by the use of one bottle of Hall's Texas Wonder, and I can cheerfully recommend it to others suffering in same manner.  
A. M. Duke.  
Sold by J. R. Hearne & Co.

Knights of the Maccabees will meet every second and fourth Saturday nights in each month.

Explorer Peary shows a nasty dis-

8-27-11